

Personal data processing on HELIO's website

HELIO, spol. s r.o. processes anonymized personal data collected during your visit of our website www.helio.cz. These data are processed in accordance with the General Data Protection Regulation.

If you visit our website, our servers will store, by default, your personal data for the purposes of system security, information on the pages that you visit on our website, the date and duration of your visit, the identification data of the browser type and operating system used or information about the website from which you have come to our website. Unless the person concerned gives his/her special consent, the data collected are not used for the personal identification of the visitor of this website. These data are evaluated for statistical purposes. However, a statistical evaluation does not contain any personal data. While doing so, we do not trace any individual users and we do not identify IP addresses of the enquiring computers. Any further personal data (e.g. name, address, telephone number or e-mail address) will not be collected, unless you have entered these data voluntarily, e.g. while making a registration, completing a survey, participating in a prize contest or while submitting a specific information request.

As we strive to constantly improve our offerings, we use the Google Analytics analytical tool.

Data protection in Google Analytics

This website uses Google Analytics, a web analytics service provided by Google Inc. (hereinafter "Google"). Google Analytics uses "cookies", which are text files placed on your computer that help analyse how you use the website. Under the authority of the website operator, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity and providing the website operator with other services related to website activity and Internet usage. You may refuse the use of cookies by selecting the appropriate settings on your web browser; however please note that if you do this you may not be able to use the full functionality of this website.

Use of share buttons and plugins

Our website uses share buttons and social plugins for the following networks: facebook, pinterest and google+. These buttons and plugins are identified with the relevant logo. When you visit one of our websites with this plugin or share button installed, your browser creates a direct connection to the aforementioned servers. The content of each share button or plugin is transmitted directly to your browser, which integrates the share button or plugin in the website. By integrating a share button and plugin, the network receives the information that you have retrieved the page from our website. Thus, if you are logged in to Facebook or Google+, the networks can assign your visit to the relevant accounts. When interacting with the share buttons or plugins (for example, by clicking on the "Like" button, submitting a comment, etc.), the relevant information is transmitted from your browser directly to the aforementioned networks. The purpose and scope of data collection and their further processing and use, as well as your related rights or settings options to protect your privacy can be found in the data protection information of the aforementioned networks.

Newsletter subscription

By completing the news subscription form the user gives his/her consent to receiving promotional information about HELIO. Your consent to the collection, processing and use of your personal data can be withdrawn at any time with effect for the future. If you disclose any personal data to us (e.g. when requesting the Newsletter), you can simply have these data erased at any time by using the link contained in each issue of the Newsletter.